

BERLIN MILANO #2 2009

The essential guide
to design exhibitions
from Berlin

Coordination, E27, ett la benn, Ilot llov, Werner Aisslinger and Zeitgeist Toys are the six studios on show. Most projects are independently developed with the studios' diverse views on contemporary product design and are presented for the first time. This exciting, young and contrasting mix of products is showcased in the atmospheric Berlin Design Loft, Via Bugatti 13. Representatives of all studios are present during the exhibition and are looking forward to your visit.

This year's look into the creativity of Berlin is supported by the Berlin design networks Create Berlin and DMY Berlin, who both have been working hard to make this exhibition possible.

Sponsors of Made in Berlin 09:
Mercedes-Benz Brandcenter Milano, Veltins

EXHIBITION: Made in Berlin 09

ADDRESS: Design Loft, Via Bugatti 13

DMY KLUBLABOR: Made in Berlin 09 Opening Party

DATE: April, 23th 2009 / 20:00

DJ: female macho

VJ: JPECH

ANDRÉ FISCHER / ZEITGEISTTOYS

www.zeitgeisttoys.com

Producer: KPM Königliche Porzellan-Manufaktur Berlin

www.kpm-berlin.com



Photo: André Fischer © Zeitgeist Toys

+Eye White Knight / Bleu Mourant A Milan first, the hand-made porcelain art toys, result of a close collaboration between the Berlin based company Zeitgeist Toys and the renowned Königliche Porzellan-Manufaktur Berlin (KPM, Royal Porcelain-Manufactory Berlin) are on display in Zona Tortona 2009. Especially the symbiosis of an age-old tradition of porcelain craftsmanship and their puristic modern design language is a compelling novelty.

The porcelain art toys are made of exactly the same high quality material as all other KPM figurines. Porcelain is revered by connoisseurs as ‚white gold‘. This passion was also shared by Frederick the Great, the Prussian king who in 1763 gave KPM its name and its symbol: the royal blue sceptre.

Individually hand painted by master painters with a historic decor like the bleu mourant each +Eye White Knight expresses Prussian elegance in modern times.
